

# ENVIRO

Environmentally-aware products  
& initiatives for the eco-conscious salon



## 01 LICE BOMB

Created by Peter Frances, a Trichologist and World Master hairdresser, the eco.kid Lice Bomb is the world's first certified organic head lice product. Toxin free, plant derived and biodegradable, head lice are removed with essential oils instead of the synthetic chemicals found in most commercial delousing products. Contact eco.kid on 1800 882 174 or visit <http://www.ecokid.com.au>

## 02 AYURVEDIC EXCELLENCE

Formulated to traditional ayurvedic guidelines, OmVeda products are made from organically grown extracts of flowers, leaves, herbs and wood. OmVeda's Hair Tonic is perfect for split ends as it closes the hair follicle, tones the scalp and nourishes brittle locks. The tonic is non-oily and helps control hair loss, premature greying and dandruff. Contact OmVeda on 1300 662 383 or visit [www.omveda.com.au](http://www.omveda.com.au)

## 03 EVERESCENTS

The 100 per cent Australian owned Everescents Organic Hair Care range is plant based, chemical-free and made with Certified Organic ingredients. Formulated with a blend of herbal extracts and essential oils, the newest addition to the range is the Organic Deep Treatment which restores moisture to all hair types but is wonderful for colour treated or badly damaged hair. Contact Everescents on 1300 856 744 or visit [www.everescents.com.au](http://www.everescents.com.au)

## 04 BE GENKI

The Japanese word 'genki' means happiness, health and harmony. Echoing this sentiment, the Be Genki range is comprised of four categories- vitality, tranquility, serenity and sensuality. Produced with essential oils and plant-based ingredients, five per cent of profits are donated to environmental sustainability, ensuring every Be Genki purchase gives something back to our planet. Contact Be Genki on (02) 9130 8833 or visit [www.begenki.com.au](http://www.begenki.com.au)